

ORGANIZATIONAL EXPERIENCE AND CAPABILITIES: (page 1)

Primary Purpose: Oasis of Hope was founded in 2010 on the shared belief of the board members, staff and volunteers in the sanctity of all human life and was established for the purposes of preventing abortion, promoting childbirth, providing support to struggling parents and offering healing resources to women traumatized by a past abortion. All services provided at Oasis of Hope are an outgrowth of this shared belief and purpose.

Mission Statement: The Mission of Oasis of Hope Pregnancy and Parenting Support Center is to glorify Christ by affirming the sanctity of human life through education, promotion of sexual integrity, support, and services to meet the spiritual, emotional, and physical needs of pregnant, parenting, post-abortive and other individuals and families searching for hope.

Oasis of Hope has nearly 3 ½ years' of experience providing services in Family Planning, Abortion Prevention, Childbirth Promotion, Parenting Education and Development and Adoption Assistance:

Oasis of Hope received it's Articles of Inc. in September of 2010. The initial 2 years were spent fundraising, increasing community awareness concerning abortion and the need for a life affirming alternative for pregnant women and struggling parents in our northeast Ohio community, as well as networking with churches and community agencies and securing and training volunteers. During these 2 years Oasis provided post abortion recovery groups, pregnancy support and material items on a limited basis as opportunities presented themselves.

In July of 2012, Oasis of Hope was able to open the doors of our medical pregnancy and parenting support facility; complete with a large material goods boutique, ultrasound capability and a well-qualified volunteer medical team. Oasis has provided the following services in our current location for 3 yrs. 5 months: pregnancy testing; abortion prevention services such as limited obstetrical ultrasound and crisis pregnancy intervention and education; ongoing pregnancy and parenting support through one on one mentoring using the Earn While You Learn (EWYL) curriculum; pregnancy and parenting educational classes and support groups; fatherhood support including 1 on 1 men's mentoring and group support; medical and community referrals; adoption and miscarriage support; material assistance including such items as cribs, car seats, baby equipment, clothing, formula, gas cards, diapers and wipes; Post Abortion Recovery (PAR) groups.

Oasis of Hope has experienced significant growth in client visits the last 2 years and a significant increase in availability and participation in Group Pregnancy and Parenting classes which have increased from occasional classes, 3 years ago, to a 6 class series which has taken place quarterly for the last 2 years. (Classes include: Labor and Delivery, Breastfeeding, Learning to Care for a Newborn, Providing a Safe Sleep Environment and Promoting Healthy Sleep Habits in Newborns, Parenting a Toddler, Encouraging Language Development and Literacy in Young Children). Step (Systematic Training for Effective Parenting) Parenting classes have also been added in 2015 and are now being offered on a continuous cycle in order to accommodate the needs of new clients who are beginning to be referred by other agencies.

Family Planning: Oasis of Hope has provided Family Planning information to clients for the past 3 years 5 months. Information on Family Planning is provided during initial client intake using educational pamphlets. Returning clients are offered family planning information through the EWYL program. EWYL provides excellent, abstinence based, family planning curriculum which is offered by Client Advocates to all interested Oasis clients. In addition, in August 2015, an Oasis volunteer received training and certification as an instructor in the RUC abstinence based family planning curriculum. This program meets the state guidelines for abstinence based education in Ohio. In October, 2015, Oasis was able to begin teaching RUC in Medina High School. The program will be taught to over 600 students this academic year and is anticipated to spread into several additional schools in Medina County in 2016.

Abortion Prevention/Child Birth Promotion: All services provided by Oasis of Hope are targeted to encourage child birth and prevent abortion. The following abortion prevention and childbirth promotion services have been

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provided for the past 3 years 5 months: crisis pregnancy intake and support; pregnancy testing; limited obstetrical ultrasound- performed by a registered RDMS and interpreted by a qualified doctor; prenatal development education using accurately sized fetal models, "The First 9 Months" pamphlet and prenatal development videos; post abortion recovery groups; Labor and Delivery classes taught by a volunteer Certified Nurse Midwife and a volunteer Certified Nurse Practitioner; Earn While You Learn (EWYL) one on one mentoring; material assistance (clothing, diapers, wipes, cribs, strollers and other baby equipment; Mom's Support groups; Fatherhood support.

Parenting Education and Development: Individual and group parenting education and development has been offered at Oasis of Hope for the 3 years 5 months. All client service volunteers and staff are trained to use the EWYL curriculum. The EWLY curriculum is used at over 1000 centers nationwide and includes over 200 educational video lessons taught and approved by experts in their fields on topics such as pregnancy nutrition, infant nutrition, breast feeding, pre-natal health, infant care and development, parenting topics, dangers of smoking while pregnant, pregnancy health and safety, safe sleep- reducing the risk of SIDS, immunizations, child safety, infant development, prenatal development an care seat safety.

In Addition, an Oasis of Hope nurse volunteer, a former NICU nurse whose professional training focused on parenting education as it applies to the health and safety of infants, utilizes her professional training at Oasis by teaching group classes including Labor and Delivery, Breastfeeding, Learning to Care for a Newborn, Providing a Safe Sleep Environment and Promoting Healthy Sleep Habits in Newborns, Parenting a Toddler, Encouraging Language Development and Literacy in Young Children. Oasis also offers Infant CPR classes, taught by Oasis' Nurse Manager - a certified CPR instructor. Additionally, Oasis offers the STEP parent program, taught by a registered nurse. A volunteer with 25 years of teaching experience and a M.Ed. in Education specializing in Early Childhood Education serves as an advisory resource for client advocates. Oasis Client Services director also has a degree in early childhood education and assists in providing training for our volunteers.

Adoption Assistance: Adoption support and assistance has been provided at Oasis of Hope for the past 3 years 5 months. Should a client decide they are unable to provide for their child themselves, Oasis offers information and provides referrals and support to assist clients in placing their child in the care of an adoptive family who is better able to provide for those needs. All client services volunteers receive instruction in adoption assistance during their initial training. This instruction has been provided for the past 4 years by an Adoption Specialist from a local adoption agency. She also serves as a resource and referral source for client's adoption related questions and needs. Additionally, the EWYL program contains curriculum addressing adoption issues and clients are provided informational brochures which help to educate them concerning adoption. Client Advocates are available to provide ongoing support to clients who choose to place their babies for adoption.

Indicators used to determine effectiveness/ outcomes achieved:

Oasis of Hope has initiated the use of the Ekyros online data recording program to assist in determining effectiveness of programs by tracking client outcomes including live births, miscarriages and abortions. Ekyros is also used to record client participation in follow up services and educational classes as well as to track whether material assistance is provided. Oasis staff and trained volunteers obtain follow up information either during in center visits or by phone follow up. The vast majority of our clients participate in in-center follow-up services after their initial visit. This long term follow-up, combine with an emphasis on personal relationships with our clients, allows for the ongoing collection of observational data and self- reports from clients. This information is recorded in client charts and assists us in evaluating whether receiving pregnancy and parenting education and support effected the client's decision concerning abortion and/or increased positive parenting behavior. The information collected helps Oasis to evaluate the effectiveness of our services and make necessary adjustments.

KEY STAFF EXPERIENCE AND CAPABILITIES: (page 1)

Program Lead- Mindy Wills, Executive Director- Ohio Resident

Profile: Mindy holds a B.S. Degree in Psychology with an Area of Concentration in Human Services. She has 7 years pregnancy center experience gained at 2 different centers. She has been trained by both Heartbeat International and Carenet as a Client Advocate and has participated in Post Abortion Recovery training to equip her to facilitate both Ramah International and Forgiven and Set Free Post Abortion Curriculum. Mindy is also a certified Surrendering the Secret Post Abortion Recovery Facilitator. She has completed Heartbeat international's New Director Training, Carenet Conference Directors Track and NIFLA Institute in Limited Obstetric Ultrasound Directors Track. She has in excess of 5 yrs. experience as a Client Advocate, experience as a Post Abortion Recovery facilitator, was a Founding Board Member of Oasis of Hope and has served as Executive Director of Oasis of Hope since July 2012. Mindy is a post abortive woman who considers it her life calling to help support pregnant women in making decisions for life and to do all she can to prevent abortion. In addition, she feels compelled to help other women, who have experienced the trauma of abortion, heal and become empowered to begin working to save lives and prevent abortion. (Resume attached)

Program Outcome Manager: Kristi White, Office Manager- Ohio Resident

Profile: Kristi has served at Oasis of Hope since 2012 and currently holds a staff position as office manager. She is responsible for all office duties including Client Data Management using the web based Ekyros program. She is responsible for ensuring that client paper records are transferred accurately into the Ekyros computer record system. Kristi is also responsible for the day to day management of financial records including accounts receivable and payable, donor receipting and administrative book keeping. Kristi has over 5 years of administrative office experience and 18 years financial record keeping experience. The mission and purposes of Oasis of Hope are very important to Kristi. She values being able to utilize her skills in a way that upholds the value of human life, helps to prevent abortion and supports struggling young parents. Kristi has completed Heartbeat International Love Approach training as well as Surrendering the Secret post abortion recovery facilitator training. She enjoys helping clients feel welcome in the center, taking them shopping in the boutique and interacting with the mom's and babies that receive services at Oasis of Hope. (Resume attached)

Fiscal Specialist: Kristi White

Profile: (Please refer to Program Outcome Manager Section above)

Case Worker #1: Sabrena Howard RN- Ohio Resident

Ohio Registered Nursing License # 280949

EMH Healthcare # 07120106736

Profile: Sabrena is the Nurse Manager and Volunteer Coordinator for Oasis of Hope. She has served at Oasis for 4 years and has served in her current staff position since May 2014. Sabrena is responsible for the day to day, in center coordination of medical volunteers and services as well as overseeing, coordinating, training and scheduling volunteers. Sabrina teaches Infant and Child CPR classes as well and helps to oversee the material goods boutique and often fills in as a client advocate. Sabrena has attended Heartbeats "LOVE Approach training for Client Advocates as well as NIFLA Institute in Limited Obstetrical Ultrasound- Nurses Track. Sabrena is a licensed CPR Instructor in the state of Ohio. She is also a state licensed foster mom for Medina County and has received extensive training in child safety and development as required to acquire and maintain her licensure. She strongly values the lives of children and feels called to provide parenting education and support to struggling moms in order to prevent abortions and improve the futures of children. (Resume attached)

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Case Worker #2: Laurie Cullen BSN, RN – Ohio Resident

Ohio Nurse Registered Nursing License # 259949

Profile: Laurie received her nursing degree from Case Western Reserve University, Frances Payne Bolton School of Nursing in 1995. She is an experienced NICU nurse whose professional background includes teaching new born care and child safety classes to parents of infants being discharged from Metro Health Medical Center's NICU. Laurie has served as a volunteer at Oasis of Hope for 3 ½ years. She serves as a Client Advocate as well as overseeing, coordinating and often teaching Oasis of Hope's quarterly series of Pregnancy and Parenting classes inclusive of Labor and Delivery, Breastfeeding, Learning to Care for a Newborn, Providing a Safe Sleep Environment and Promoting Healthy Sleep Habits in Newborns, Parenting a Toddler, Encouraging Language Development and Literacy in Young Children. Laurie has completed Heartbeats "LOVE Approach training for Client Advocates as well as Surrendering the Secret post abortion recovery facilitator training. She is a strong advocate for life. Her experiences as an adoptive mom give her a special appreciation for struggling young mothers and a desire to provide them with education and support. (Resume attached)

ADDITIONAL SUPPORT STAFF:

Sue Krieger RN, BSN, CNM: Class Instructor

Duties: Labor and Delivery Class Instructor, Breast feeding/Lactation Class Instructor. Serve in an advisory role to Client Advocates providing training, information and advice concerning pregnancy, Labor and Delivery and Breastfeeding. Sue will be responsible for these duties for the duration of the grant period.

Relevant Professional Qualifications and Education:

- o Ohio Certificate of Authority: COA15554-NM
- o Ohio Registered Nurse License: RN-227365
- o Frontier Nursing University: MSN
- o Ohio University: BSN
- o Completed Heartbeat International LOVE Approach Training

Relevant Professional Experience:

- o OB/Gyn Associates May 2015 – Present
- o Southwest General Medical Group Women's Health August 2014 – May 2015
Providing personalized health care for women from teens to postmenopausal women. In office gynecologic and obstetrical care including: routine gynecologic exams, STI testing and counseling, family planning, preconception counseling, and antepartum care. In hospital triage, intrapartum, and postpartum care including: labor support and management, spontaneous vaginal deliveries, laceration repair, and postpartum care.
- o St John Medical Center and Westshore Midwifery Associates January 2013 – July 2013
Student nurse-midwife clinical practicum. Clinic OB/Gyn care, in hospital triage, intrapartum, and postpartum care.
- o Southwest General Health Center: Staff nurse July 1990 – July 2014
Triage, management, and teaching of antepartum patients
Support and monitoring of mother and fetus during labor, birth, and recovery
Postpartum care, infant care, teaching, and lactation assistance

KEY STAFF EXPERIENCE AND CAPABILITIES: (page 3)

Steve Cullen, MD - Medical Director

Duties: Oversee and supervise Oasis of Hope's medical personnel and services. Oversee Medical Policies and Procedures and client medical charts. Serve as an advisor to staff and volunteers on issues requiring medical expertise. Dr. Cullen will be responsible for these duties for the duration of the grant period.

Relevant Professional Qualifications and Education:

- o State of Ohio Medical License #35.080199
- o Grant Medical Center, Columbus OH Family Medicine Residency Program July 1999-2002
- o Case Western Reserve University, Cleveland OH Doctor of Medicine August 1995- June1999
- o Case Western Reserve University, Cleveland OH Bachelor of arts: Biology January 1992- June 1995
- o Hanover College, Hanover IN August 1991- December 1991
- o Advanced Life Support/BLS Certification June 2009
- o Board Certified, Family Practice June 2002, Recertified June 2010
- o Hospital Affiliation: Medina Hospital (a Cleveland Clinic Affiliate), Medina OH

Relevant Professional Experience:

- o Case- Spielman-Cullen MD's, Family Practice Physician July 2002-Present

Tami Kerr RDMS – Sonographer

Duties: Perform limited obstetrical ultrasound scans and complete required documentation according to guidelines set forth in Oasis of Hope's policy and procedures. Tami will be responsible for these duties for the duration of the grant period.

Relent Professional Qualifications and Education:

- o Licensure: ADRMS registry 52647; Licensed RDMS since 1997 (Credentials in Abdomen, Small Parts and Ob-Gyn.)
- o Associate's Degree in Diagnostic Medical Sonography, 1997
- o Lorain County Community College Elyria, Ohio
- o Completed Heartbeat International LOVE Approach Training

Relevant Experience:

- o Third Street Ob-Gyn; formerly known as Cornerstone, Mansfield, Ohio
Contracted Sonographer- June 2004-Present
- o Summa Women's Center, Medina Ohio 2010-Present
Part-time Sonographer performing obstetrical and Gynecological Ultrasound studies

Diane Petek RN: STEP Parenting Class Instructor/ Client Advocate

Duties: Provide parenting classes for clients using the STEP (Systematic Training for Effective Parenting) curriculum. Serve as client advocate providing EWYL mentoring to clients. Diane will be responsible for these duties for the duration of the grant period.

Relent Professional Qualifications and Education:

- o Ohio License number:223786

o Thomas Jefferson University Philadelphia, PA Bachelor of Science Degree in Nursing 1987-1989

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- o Rutgers University, Camden, NJ Sept. 1985- Dec. 1986
- o Completed Heartbeat International LOVE Approach Training

Relevant Professional and Volunteer Experience:

- o RN Akron General Medical Center Cardiac Telemetry Cardiac Step Down Unit 1989-1994
- o RN Medina General Hospital Medical Telemetry Step Down Unit July 1989- December 1989
- o Nurse Extern Thomas Jefferson University Hospital Philadelphia PA cardio- Pulmonary Step Down Unit May 1988-May 1989

Relevant Volunteer Experience:

- o Oasis of Hope Client Advocate/ Medical Team Member 2012-present
- o Grace Baptist Church Brunswick, OH
 - The Gathering Ministry for College & Career Aged Singles 2011- Present
 - Awana TNT Director 1989 – Present
 - Nursery Team Worker 1989- Present
 - Second Grade Sunday School Teacher 1989- Present
- o Highland Local Schools Camp RN 2013,2012,2008

Christina Jenkins RN, MSN, NNP-BC

Duties: Labor and Delivery Class Instructor, Breast feeding/Lactation Class Instructor, New Born Care/Infant Safety Class Instructor. Serves in an advisory role to Client Advocates providing information and advice concerning pregnancy, Labor and Delivery, New Born Care, Infant Safety and Breastfeeding. Christina will be responsible for these duties for the duration of the grant period.

Relevant Professional Qualifications and Education:

- o Prescriptive Authority Externship CTP. 17844-EX1 07/15 to present
- o Certified Nurse Practitioner COA. 17844-NP 07/15 to present
- o Neonatal Nurse Practitioner from the National Certification Corporation. NCC ID: JEN104393531- 07/15 to present.
- o S.T.A.B.L.E Provider - 10/12 to present.
- o RN with the Ohio State Board of Nursing. License #383907- 07/12 to present.
- o Neonatal Resuscitation Program (NRP) Provider- 06/07 to present.
- o Basic Life Support Provider. American Heart Association -06/07 to present.
- o West Virginia University (2015), MS, Neonatal Nurse Practitioner
- o West Virginia University (2008), BSN
- o St. Mary's School of Nursing/Marshall University Cooperative Program (2007), ASN

Relevant Professional Experience:

- o Neonatal Nurse Practitioner at Akron Children's Hospital. Care for sick and premature infants in the Neonatal Intensive Care Unit. Works under the direction of the Neonatologist and assumes responsibility

for the patient, exercising judgment when necessary to assess, diagnose, and initiate medical procedures.
8/15 to present

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- o Neonatal Transport Nurse at Akron Children's Hospital. Transports neonates from outlying facilities and provides intensive care nursing with a respiratory therapist and paramedic until arrival to the NICU. 03/13 to 8/15.
- o Registered Staff Nurse in the NICU at Akron Children's Hospital. Primary care of sick and premature infants. Includes assessment, documentation, teaching, and direct care. 09/12 to 8/15.
- o Registered Staff Nurse in the NICU at Charleston Area Medical Center. Primary care of sick and premature infants. Includes assessment, documentation, teaching, and direct care. 06/07 to 8/12.
- o Nurse Extern in the Pediatric/Labor & Delivery/ Nursery at St. Mary's Medical Center. Performs basic nursing care, procedures, and skills under the direct supervision of an RN. 01/05 to 04/07.

Deb Bazemore- Client Services Director

Duties: provide oversight and facilitation of training and supervision for existing and new Client Advocates who will be added to the volunteer staff in order to provide additional EWYL services necessary to accommodate increased client numbers. Ensure quality of training provided to volunteers and quality of services provided to clients. Oversee development of child care services, including policy and procedures, provided during client visits. Lead additional educational classes to accommodate increased client numbers. Deb will be responsible for these duties for the duration of the grant period.

Relevant Education:

- o Butler University, Indianapolis, Indiana 1992-1996
- o B.S. Elementary Education, Kindergarten Endorsement
- o Completed Heartbeat International LOVE Approach Training
- o Complete Heartbeat International "Talking About Abortion" Training

Relevant Professional Experience:

- o Oasis of Hope Pregnancy and Parenting Support Center- Client Services Director November 2015
- o Rise and Shine Preschool- Taught music classes to students aged 2 to Kindergarten 2014 – 2015
- o Cru Global International, a nonprofit organization 1997 – 2013
 - 2000 – 2003 Field Staff at Miami University and Wright State University
Directed the women volunteers at Wright State University/ Implemented small groups and peer mentoring/ mentored female leaders
 - 2003-2004 Volunteer Services Coordinator Administrative Assistant at Cru Global headquarters
 - 2005-2013 Faculty Commons Field Staff for the Southern California region and at Indiana University
beginning in 2008. Within a team environment, co-coordinated a faculty and graduate student group.
Mentored graduate student women. Facilitated small groups and hosted various large group events. Performed occasional public speaking.

- o Permanent Substitute Teacher, Oaklandon Elementary School, Indianapolis, IN 1996 – 1997

KEY STAFF EXPERIENCE AND CAPABILITIES: (page 6)

Duties: Teach RUC curriculum, providing abstinence education, family planning information and healthy relationship education, to high school students in Medina County. Teach Child Development classes to pregnant and parenting clients. Work in an advisory capacity providing education, training and advice to client advocates concerning child development, abstinence education, family planning and healthy relationships. Will be responsible for these duties for the duration of the grant period.

Relevant Education:

- o Master of Education
- o Indiana Wesleyan University December 2009
- o B.A. Home Economics, School of Home Economics & Family Ecology, University of Akron, Ohio, 12/ 97
- o Associates Degree Education Technology in Child Development, University of Akron, Ohio, 5/79
- o Completed Heartbeat International LOVE Approach Training

Relevant Professional Experience:

- o Adjunct Professor – Child Development, University of Akron, Wayne College August 2013 – present
- o Career and Technical Education Teacher Training Instructor Family and Consumer Science Teacher – Child Development Wadsworth High School, Wadsworth, OH August 2007 - June 2013
 - Taught Child Development to 9th-12th grade students / Implemented infant simulator assignment.
- o Family and Consumer Science Teacher Chippewa High School, Doylestown, OH August 1999 – June 2007
 - Taught Personal Development, Nutrition and Wellness, Housing Design and Child Development to 9th – 12th grade / Created curriculum for Financial Management course.
- o Preschool Educator 1984-1996, Evangel Temple, Akron Ohio

Josh Sooy: Oasis of Hope Board President

Duties: Oversee implementation of proposed Marketing Plan for Oasis of Hope. Will be responsible for these duties for the duration of the grant period.

Relevant Education:

- o Taylor University, Upland, Indiana-Bachelor of Science in Computer Science/*Track: Computer Graphics/* Student Athlete with GPA of 3.5/4.0
- o Baldwin Wallace College, Berea Ohio Master of Business Administration *Track: Entrepreneurship* Graduated with GPA of 3.9/4.

Relevant Professional Experience:

- o **Ridge Tool Company, Elyria, OH / Product Manager / June 2008 – Present**

Ongoing responsibilities include: new market development and research, strategic planning, sales planning, pricing, and marketing campaign development.

o **Ridge Tool Company, Elyria, OH / E-marketing Development Manager / June 2000 – June 2008**

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Responsible for directing overall Global E-

Oasis of Hope Pregnancy and Parenting Support Center is a faith based, life affirming, 501©(3) nonprofit Pregnancy and Parenting Center located in Medina County, Ohio. Oasis provides a wide range of support and abortion prevention services to women, men and families who are experiencing crisis due to an unplanned pregnancy or are struggling with parenting young children. Oasis offers practical support, education and truthful information targeted to meet the physical, emotional, material and spiritual needs of pregnant women and their partners. Oasis also offers services which support, educate and equip parents to provide for the physical, developmental, material and emotional needs of their children. All services are provided free of charge. Neither Oasis of Hope, nor its staff or volunteers are associated with any abortion activities nor do we ever counsel a woman to seek an abortion. Oasis does not refer any client to a clinic where abortions are performed nor to community organizations which might refer for abortion. We do not engage in pro-abortion advertising nor perform any abortion-related medical procedures. Further, to join the Oasis Team as a medical professional, volunteer or staff member, a signed statement of agreement with life affirming principles is required. Oasis of Hope does not discriminate in its provision of services on the basis of race, religion, color, age, marital status, national origin, disability or gender.

Intake process: An Oasis of Hope staff member conducts an intake interview to determine each client's unique life situation and needs. The intake includes a psychosocial history as well as other necessary paperwork. Pregnancy testing is conducted by a staff nurse or nurse volunteer as needed. If the client is pregnant, an assessment form is used during the intake in order to determine whether the client is abortion minded or abortion vulnerable. Initially, the Intake Staff Person focuses on providing support to the client as they tell their story. The client, and often their partner, is then provided educational information concerning the development their baby has already achieved in the womb. We offer early pregnancy clients free, limited obstetrical ultrasound, performed by a registered RDMS and interpreted by a state licensed OB/Gyn, to establish the viability of the pregnancy and the gestational age of the baby. This is also a useful tool in helping clients understand that there is a life living inside them and in encouraging an initial bond to become established with their developing baby. Clients are also encouraged to touch and hold lifelike fetal models which are accurately sized according to the gestational age of the baby. In addition, clients are encouraged to look through the pamphlet, "The First 9 Months". This pamphlet walks through the stages of the developing baby from conception through birth and gives clients a more accurate understanding of the early development of their baby. Assisting clients in understanding exactly where their baby is developmentally, and providing medically sound information gives clients the education they need to make a lifesaving decision about the future of their baby. Clients are often also given information at this time on Community Resources, offered education concerning STD's and STI's and offered information about the services available to them through Oasis of Hope. If the client is not pregnant, they are also offered information concerning STD's and STI's as well as any other community referrals indicated necessary during the intake process. If the client has small children, they are also offered information about the services available to them at Oasis.

Services provided by Oasis of Hope:

- Pregnancy Testing – conducted by a staff nurse or volunteer medical professional and provided free of charge
- Pregnancy Support - 1 on 1 mentoring, support groups and classes led by trained volunteers

- Parenting Support - 1 on 1 mentoring, support groups and classes led by trained volunteers
- Material Assistance – provided as an incentive to all EWYL program and class participants
- Emergency Assistance – (including diapers, wipes, clothing, grocery gift cards, furniture and other items as Oasis of Hope has access, provided to individuals/families as need is determined)

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- Limited Obstetrical Ultrasound- performed by a volunteer RDMS and read by a qualified volunteer doctor under the supervision of Oasis of Hopes volunteer Medical Director
- Education concerning STD's & STI's and Sexual Integrity provided through the use of medically accurate brochures and videos by both our volunteer medical professionals and trained volunteer Client Advocates
- Mentoring-Individual Support- provided by staff and trained volunteer Client Advocates
- Relationships Under Construction (RUC)- provided to area high school and groups by a Masters level educator/certified RUC instructor
- Fatherhood support (1 on 1 mentoring and group support) Provided by trained male volunteer Client Advocates
- Medical and Community Referrals- provided by our volunteer medical professionals and trained Volunteer Advocates
- Earn While You Learn Program (EWYL)
- Pregnancy and Parenting Classes – classes are taught by staff and qualified volunteer professionals and include: Labor and Delivery, Breastfeeding, Learning to Care for a Newborn, Providing a Safe Sleep Environment and Promoting Healthy Sleep Habits in Newborns, Parenting a Toddler, Encouraging Language Development and Literacy in Young Children, Infant CPR and STEP (Systematic Training for Effective Parenting) Parenting Classes
- Post Abortion Recovery (Healing Hearts)-facilitated by a trained volunteer with over 10 years of experience

Oasis of Hope's most successful program is the Earn While You Learn mentoring program which is used with both pregnancy and parenting clients. Participants in the EWYL program typically meet weekly with a Client Advocate and together map out an individualized plan which will provide the education, information, support and material assistance to uniquely meet the needs of their life situation. EWYL is a video based program used by over 1,000 Pregnancy Centers Nationwide to promote healthy pregnancy and parenting. The program provides vital, long term support to both pregnancy clients who are abortion vulnerable and parenting clients who are in populations which put them at high risk for making unsafe, poor or destructive parenting choices. The program encourages pregnancy prevention through abstinence among unmarried clients and also provides parenting support to this high risk population helping to elevate stressors which might contribute to a decision to choose abortion should the client experience a subsequent pregnancy. The EWYL program increases visits by abortion vulnerable clients leading to lives being saved. Women who chose life for their babies are assisted in learning, growing, and understanding how to be good mothers to their children. The lessons they learn are crucial to their healthy pregnancy and to the emotional and physical wellbeing of their babies, helping to break cycles of poor parenting, neglect and abuse. The EWLY curriculum includes video lessons on nutrition, pre-natal health, infant care and development, parenting, dangers of smoking while pregnant, pregnancy safety, safe sleep- reducing the risk of SIDS, immunizations, child safety, shaken baby syndrome etc. During the weekly meetings, clients form healthy bonds with their client

advocates. They also earn “Baby Bucks” for participation and completion of homework assignments which they are then able to spend in our large “Blessings Boutique” to purchase needed items for their babies.

In addition to one on one mentoring, group classes are also a part of the EWYL program. Group Classes including Labor and Delivery, Breastfeeding, Learning to Care for a Newborn, Providing a Safe Sleep Environment and Promoting Healthy Sleep Habits in Newborns, Parenting a Toddler, Encouraging Language Development and

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these classes are able to earn additional “Baby Bucks” to spend in the boutique on items needed for their babies. The classes are taught by qualified medical professionals who volunteer at Oasis. Oasis is fortunate to have a volunteer Certified Nurse Midwife and volunteer Certified Nurse Practitioner who teach our Labor and Delivery classes and offer extra support to clients who have concerns, fears or special circumstances.

All services provided by Oasis of Hope are targeted to encourage child birth and prevent abortion. Oasis of Hope is an affiliate of Heartbeat International. Services are provided by trained volunteer staff and qualified medical professionals. All staff and volunteer Client Advocates have completed Heartbeat International's Curriculum “The LOVE Approach” and “Talking About Abortion”. In addition, most client advocates have also attended training led by a nationally certified “Surrendering the Secret” instructor in order to equip them in serving post abortive clients as well as to become educated in the far reaching, traumatic impact of abortion. The Executive Director, as well as the Post Abortion Recovery (PAR) program leader have been trained by several additional national organizations in post abortion recovery group facilitation. The PAR program leader has over 10 years' experience in leading PAR groups. This extensive PAR training and vibrant PAR program contribute to a culture of heightened awareness of the trauma caused by abortion and subsequent high value of promoting life and birth at Oasis of Hope.

Please visit the Oasis of Hope Pregnancy and Parenting Support Center website: www.OasisofMedina.com

***Please see attachments 1-4 following this section for brochure and additional information regarding Oasis of Hope Pregnancy and Parenting Support Center.**

Geographic Area Served

Oasis of Hope Pregnancy and Parenting Support Center is located in Medina, Ohio; a suburban area of Cleveland and Akron. Oasis serves a mixture of suburban and rural Medina County residents as well as some clients from the adjoining, more urban counties of Cuyahoga and Summit. Although Medina County does not have an abortion clinic, virtually 50% of all abortions that place in the state of Ohio are performed at facilities within a ½ drive of our center. According to the Ohio Dept. of Health, 40.3% of abortions taking place in Ohio are performed in Cuyahoga County. An additional 9.5% are performed in Summit County. According to the 2014 statistics provided by the Ohio Department of Health, 186 of the women obtaining abortions were Medina County residents, 5185 were residents of Cuyahoga County and 1150 were Summit County residents. These facts contribute to an increased determination by the board, staff and volunteers of Oasis of Hope to expand our capacity to provide services which promote child birth, provide alternatives and combat the readily available option of abortion in Northeast Ohio.

Population served:

Oasis of Hope provides services to pregnant women, their partners and parents of children under 5 years of age, with a strong emphasis on children birth to 12 months old, who are in need of assistance. The population served at Oasis of Hope Pregnancy & Parenting Support Center is primarily unmarried, female, between the ages of 18-30 and economically disadvantaged (as indicated by an income falling below 200% of the federal poverty level). The

population served by Oasis of Hope closely coincides with the population most at risk to choose abortion as a solution to an unplanned pregnancy .As reported in the Ohio Department of Health Statistics on Abortion, of women who obtained an abortion in 2014, 85% were unmarried; 69% were economically disadvantaged and 67.4 % of abortions were performed on women between the ages of 18 and 29.

Additionally, Oasis of Hope puts a strong focus on providing supportive services, education and material assistance

OASIS OF HOPE ORGANIZATION PROFILE: (Page 4) While traditionally Pregnancy Centers have focused on provides support to young parents in these same

demographic categories. As seen in the Ohio Dept. of Health statistics, 62.5% of women in Ohio who seek an abortion already have 1 or more living children. A majority of women seen in our center report that a primary reason for seeking abortion is feeling overwhelmed by the added emotional, physical and financial responsibility of providing for the needs of a child. Oasis of Hope has responded to this contributing factor to abortion decisions by providing material and emotional support to parenting as well as pregnant woman. Abstinence based family Planning is also provided to single clients to reduce the risk of a subsequent pregnancy. However, should a subsequent pregnancy take place, parenting support services reduce the stress of caring for an existing child, consequently decreasing the likelihood of a woman choosing to abort a subsequent pregnancy.

Oasis of Hope has provided family planning, abortion prevention services, childbirth promotion and parenting education and development services which have positively influenced 463 families over the past 2 year period.

PARTICIPANT ELIGIBILITY: (Page 1)

During the past 3 years 5 months, Oasis of Hope Pregnancy and Parenting Support Center has provided services free of charge to anyone stating they are in need. We have not had a need to place eligibility requirements on our clients as we have not, up until this point, requested funds from any outside funding source which requires this information. Virtually all of Oasis of Hope's current clients meet TANF eligibility and citizenship requirements as witnessed by their receipt of services from county agencies, such as the Health Department and the Department of Job and Family Services, which have these eligibility requirements and with which we have collaboration. Medina County Community Action has periodically provided services to Oasis clients, at our facility, under a state grant which required eligibility and citizenship verification. Oasis staff has assisted MCCA staff with collecting and verifying this information for their records, however, we have not required it for our own programs.

If Oasis of Hope is awarded grant funding, going forward, Oasis of Hope will comply with all requirements of ODJFS under the requests for grant application. Documentation of eligibility requirements will be initiated for all program participants. Participants will be required to verify that their income falls below 200% of the current federal poverty level, that they meet the eligibility and citizenship requirements of TANF and the requirements as listed in ORC 5101.804. Self-certification of income and TANF eligibility will be permitted using forms obtained from ODJFS. Citizenship will be verified by current driver's license, state photo ID, school photo ID or presentation of a combination both birth certificate and social security card or the combination of one with one of the following: medical card, WIC card will be. All documentation used to certify eligibility will be photo copied and maintained permanently in clients chart. Information will also be recorded in the centers Ekyros records. Both are confidentially maintained in a locked office and accessed only by authorized staff.

PROGRAM DESIGN: (Page 1)

Oasis of Hope will conduct a marketing campaign to increase community awareness of the services available at the center with the goal of increasing the number of families served, broadening our geographic reach and increasing community support in order to provide for the ongoing provision of these increased services.

MARKETING PLAN

Situation Analysis: Oasis of Hope is a 501 © (3) Nonprofit which provides pregnancy and parenting related education and support services to pregnant women, their partners and individuals and families who are parenting babies or children under age 5. Unlike many other social service organizations, Oasis of Hope provides all services free of charge and from a faith based perspective. Educational and Support services are provided by caring volunteers and staff who are serving at Oasis out of a personal desire to offer support, encouragement and help to those who are struggling. Many have experienced similar life circumstances and serve at Oasis as a way to give back; using their personal experience to help others. This results in a loving, hopeful, caring environment which is quite unique from other social service agencies. Oasis also offers 1 on1 mentoring; providing a supportive relationship to women, men and families in search of help and hope. This combination of supportive relationships, caring environment, opportunity for education and material support sets Oasis of Hope apart from other agencies in the area.

Oasis' strengths to be utilized:

- prominent, easily identified and accessed location
- the range of comprehensive services provided in one location to meet pregnancy and parenting related needs for individuals and families parenting children up to age 5
- the diverse personal and professional expertise offered by caring staff and volunteers who are personally committed to supporting and caring for our clients
- a faithful donor base

Weaknesses needing to be addressed:

- lack of awareness in the community of the existence of Oasis and of the services Oasis provides
- lack of understanding in the medical and social services community of the depth and professionalism of services provided by Oasis
- fluctuating donation levels makes long term planning challenging

Oasis serves one of the fastest growing counties in Ohio (8th in growth according to U.S. Census Data). Oasis has laid a good foundation in making personal connections within county human service agencies, with churches and businesses within the community and with the local high school. These relationships create opportunities to collaborate and increase awareness as well as opening doors to get information to potential clients and increase client referrals made by these organizations for services at Oasis. Misinformation concerning prolife organizations in general as well as a media culture which promotes prochoice attitudes is a hurdle which causes difficulty in marketing. Inconsistent funding, as well as scarcity of funds are additional hurdles to successfully marketing.

The marketing strategy for Oasis of Hope must, by the nature of the organizations needs and limited resources, be dually targeted. First, in order to expand Oasis' client base and impact as many individuals and families as possible with life affirming services and support, potential clients must be targeted. In order to increase community awareness of the vital services being provided and increase financial support to continue to provide these services (free of charge) and grow to meet the needs of an increasing client base and raise awareness of the services provided, potential donors and supportive community members must be targeted. These are 2 very different target populations. Oasis potential client base primarily consists of teens and women and men in their 20s, who come from disadvantaged situations, fall into the category of economically disadvantaged and express negative associations when asked about God, church, religion and faith. Conversely, prospective donors and community supporters are considerably older (35-70 yrs old), come from more stable family, work, living and financial circumstances and have expendable income. Their church affiliations, religious beliefs and faith will be

primary motivators in their decision to support. Marketing strategies must offer the most effective method of raising awareness and providing information to both these divergent populations in order to be cost effective.

Marketing Goals:

- increase awareness of the general community, organizations, businesses and churches of services available
- increase number of clients utilizing pregnancy and parenting services at Oasis of Hope
- increase the number of donors providing financial support to Oasis of Hope
- increase the familiarity of other social service agencies with the services provided by Oasis of Hope
- increase collaboration with other social service providers

The most obvious commonality shared by the 2 groups targeted by Oasis of Hope for marketing is geographic location. The majority of both potential clients and potential supporters reside in Medina County and closely surrounding areas. Therefore, community based marketing will reach both audiences.

Marketing Strategy:

Increase general awareness of the pregnancy and parenting services provided at Oasis of Hope within the greater community which will increase the awareness of both potential clients and potential supporters as well as increasing the likelihood of others referring clients in need to Oasis of Hope and collaborating with Oasis of Hope to provide services to needy individuals and families.

Tactics:

- use high visibility location to highest advantage to market Oasis of Hope's presence and services to potential clients and supporters through the installation of prominent signage
- Print adequate information to distribute to the general community, churches and public businesses with an emphasis on providing information at social service agencies, high school and medical facilities in order to reach potential clients during crisis points when they are most likely to respond to the information
- increase the presence and professional presentation of Oasis of Hope at community events (especially those targeting potential client population) through purchase of adequate professional display and procurement of adequate promotional products/information to distribute
- promote awareness of services through information presented to the community at yearly banquet
- use direct mail and email to reach potential donors /purchase signage on local buses

Budget Year #1: \$13,000 / Budget Year # 2: \$2,000

Oasis of Hope is located on a major road with a traffic count of approximately 11,352 each day, therefore a prominent sign, which advertises our location and services clearly, raises awareness to in excess of 11,000 people per day. A large number of new people will be reached by distribution of approximately 10,000 brochures, business cards and informational sheets and by local bus signage, effectively reaching our target population of potential clients and potential donors. The effectiveness will be measured by increase in number of clients and number of donors.

Expanded Services:

PROGRAM DESIGN: (Page 3) [redacted] purchase our building. The purchase allows Oasis the opportunity to expand into the entire building, adding additional mentoring rooms, class rooms and child care space to provide additional services, however, additional funding is necessary to take full advantage of this opportunity. The purchase also makes possible a prominent sign to mark our location and advertise our services.

Oasis of Hope desires to increase the availability of services to meet the increasing needs of families that we, along with other community agencies, are currently witnessing by:

- increasing the number of educational classes/groups provided
- increasing the number of volunteers who are trained as Client Advocates to provide EWYL mentoring
- provide increased material resources as program incentives to support the needs of pregnant women and children through the first year of life
- increase the number of RUC classes conducted/ High School students who receive abstinence based family planning instruction, pregnancy prevention and healthy relationship education and information

In order to accomplish this goal we must:

- add staff positions/ increase hours in some existing staff positions to provide adequate infrastructure to train and support additional volunteers and provide staff oversight during additional center open hours
- increase # of Client Advocates as well as # of volunteers to maintain boutique and provide child care
- increase # of weekly center hours available for EWYL mentoring and classes
- Purchase additional equipment, educational curriculum, material assistance items and practical supplies

Target Population:

The population primarily targeted is largely unmarried, female, between the ages of 18-30 and would be considered to be economically disadvantaged (determined by an income falling below 200% of the federal poverty level). This closely coincides with the population most at risk to make the choice to abort a pregnancy. As reported by Ohio Department of Health Statistics from 2014, of woman who obtain an abortion, 85% are unmarried; 69% are economically disadvantaged and 67.4 % of abortions are performed on women between the ages of 18 and 29. Additionally, we target young parents in these same demographic categories as a preventative measure in decreasing the likelihood of a woman choosing to seek an abortion during a subsequent pregnancy. As seen in the OH Dept. of Health statistics, 62.5% of women in Ohio who seek an abortion already have 1 or more living children.

Oasis of Hope anticipates grant funds would increase the number of families served as a result of increased community awareness and increased availability of services. We currently provide services to 20-25 families each week, and have a waiting list for the EWYL program and for our mom's support group. During the next year, we anticipate the ability to increase the number of families we serve each week to 45-50. We also anticipate an additional 600-900 high school students will receive abstinence education through the evidence based RUC curriculum.

Increased funding through this grant will have a 2 fold effect. The number of clients served will be increased by enabling Oasis of Hope to better market it's services to the community. The capacity to serve clients will increase by enabling us to increase staff hours and purchase additional equipment and educational materials, therefore,

providing the infrastructure, training and support necessary to increase our volunteer base. This will result in Oasis of Hope having the ability to increase number of clients/families we are able to serve. Additional staff and volunteers will also allow Oasis to expand the hours in which we provide EWYL program appointments and classes. Additionally, grant funds will enable us to provide necessary material items to an increasing number of pregnant and parenting individuals and families in need.

Oasis of Hope will continue to measure and record client data by use of the Ekyros system. Changes to Oasis of Hopes' programs will be made as a result of the increased marketing and increased capacity enabled by the award **PROGRAM DESIGN:** (Page 4) and increased community support as reflected in volunteers, donations and financial support, can be directly attributed to grant funding.

Oasis of Hope currently provides and will provide at expanded levels, all mandatory services without use of subcontractors. The majority of these services are provided through use of the Earn While You (EWYL) Learn 1 on 1 mentoring program as well as through companion group classes including Labor and Delivery, Breastfeeding, Learning to Care for a Newborn, Providing a Safe Sleep Environment and Promoting Healthy Sleep Habits in Newborns, Parenting a Toddler, Encouraging Language Development and Literacy in Young Children. The curriculum used in these classes is primarily based on the information supplied in EWYL and subsidized by information obtained from the Ohio Dept. of Health. InJoy Birth and Parenting Education Curriculum is also used for Labor and Delivery Classes as recommended by Medina Hospital (where the majority of our clients deliver).

EWYL is used with both pregnancy and parenting clients. Participants in the program typically meet weekly with a Client Advocate and together map out an individualized plan which provides the education, information, support and material assistance to uniquely meet the needs of her life situation. EWYL is a relationship centered, video based, evidence based, curriculum used by over 1,000 Pregnancy Centers nationwide to promote healthy pregnancy and parenting. The program provides parenting and family planning classes, infant and child safety lessons, mother and child nutrition education including risks of alcohol and tobacco as well as vital, long term support to both pregnancy clients who are abortion vulnerable and parenting clients who are in populations which put them at high risk for making unsafe, poor or destructive parenting choices. The program encourages pregnancy prevention through abstinence among unmarried clients and also provides parenting support to this high risk population helping to alleviate stressors which could contribute to a decision to choose abortion, should the client experience a subsequent pregnancy. Clients earn "baby bucks" for participation and completion of homework assignments, which they are able to spend in our large "Blessings Boutique" to purchase needed items for their babies. Client Advocates also provide clients with referrals for necessary social services as well as medical and community resources and maintain a Community Resources List for client use.

INFANT MORTALITY PLAN:

Oasis of Hope addresses infant mortality on several fronts. First, one of the center's primary purposes addressed by multiple services is abortion prevention. However, we serve women who are at risk, not only for abortion, but who are also at risk for poor outcomes which can include Infant mortality after birth. We will continue to train and equip our nurses and volunteers with relevant information concerning issues contributing to infant mortality so that they can educate our clients on the benefits of a healthy diet, the risks of smoking and substance abuse, and are equipped to help women access early prenatal care. We will continue to offer free infant/child CPR classes to our clients and to the community. Our EWYL mentoring program and group classes cover a wide range of topics relevant to reducing infant mortality including breastfeeding, safe sleep and care seat safety. All clients participating in the EWYL program will be required to complete lessons which address the primary issues which have been identified to contribute to high infant mortality rates. Completion of lessons in the following areas will be a requirement for participation in the program: car seat safety, safe sleep, risks of alcohol use during pregnancy, risks of smoking during pregnancy, shaken baby syndrome, prenatal health. Compliance to this requirement will be

recorded in the client's chart and monitored by the Program Outcome Manager. These efforts will continue to enable us to play a vital role in insuring Oasis of Hope clients have the necessary education concerning risk factors in order to reduce the likelihood of their infant becoming a victim of infant mortality and thus helping to reduce Ohio's high infant mortality rates.

Participant and program information is collected by Client Advocates in a private setting and stored in a locked file located in an office which is locked when not manned by Oasis staff and the Ekyros on line record keeping system which is protected by password accessibility. Both are accessed only by necessary staff and volunteers. Oasis of Hope voluntarily complies with current HIPA guidelines.